

DANNY GOLDSTEIN

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EDUCATION

Graphic Design
(Print Screen & Interactive)

BACHELOR OF FINE ARTS – MAY 2018

Robert Busch School of Design,

Michael Graves College,

Kean University (Union, NJ)

Communications

ASSOCIATE OF ARTS – JANUARY 2013

Union County College (Cranford, NJ)

SKILLS

DESIGN Visual Identity · Print · Mobile
Web · Typography · Motion Graphics
Audio Editing · Video Editing

WEB HTML/CSS · WordPress · Joomla

ADOBE Indesign · Illustrator · Acrobat
Photoshop · Premiere · After Effects
Audition · Lightroom · XD

OTHER SOFTWARE Keynote · Sketch
Figma · Microsoft Office · Google Suite
SSH/ Linux Environments

ACHIEVEMENTS

Give OUT Day (Prism)

NATIONAL LEADERBOARD – 2021

Placed 7th in the 'Give OUT Day'
National Small Charity Leaderboard
for fundraising.

Kean University

DEAN'S LIST – 2014-2017

KEAN RESEARCH DAY – 2018

CUM LAUDE (3.72 GPA)

Union County College

HONOR ROLL – 2012-2013

WORK EXPERIENCE

Graphic Designer & Web Developer – 2018 - PRESENT
FREELANCE

Consulted with clients across diverse fields to identify needs and design solutions including the following: creating branding and event graphics for retail, and restaurants. Business branding and print work in the field of interior design. User interface design and consultation for a travel and culture mobile app. Designed branded motion graphics for social media content creators. Ongoing design, building, and development oversight of a WordPress community website for a genealogy surname study.

Board President – 2014 - PRESENT
PRISM

Founding Board President of a 501(c)(3) public charity. Brand and develop LGBTQ-affirming content for the web and throughout social media. Create and operate live online multimedia events for virtual community building. Organize and arrange accommodation and venue for annual community meetups. Train and manage a team of volunteer staff. Backend management of remotely hosted gaming and web servers. Develop flexible branding and design graphics to advertise online events, meetups, and fundraising.

Technology Coordinator – JUNE 2020 - FEBRUARY 2022
HERITAGE UNIVERSALIST UNITARIAN CHURCH (CINCINNATI, OH)

Orchestrated live worship services on Zoom. Assembled and edited audio and video and designed relevant motion graphics. Collaborated to develop compelling media to accompany weekly services with a focus on a focus on topics of inequality, social justice, climate justice, and other UU values. Coordinated tech rehearsals with clergy, layleaders, and volunteers in the church and other UU churches in Cincinnati. Provided technical support to the worship team using Zoom, PowerPoint, and Google Drive.

Web Developer – JANUARY 2018 - MAY 2019
MICHAEL GRAVES COLLEGE (UNION, NJ)

Developed two iterations of an alumni portfolio portal for design graduates from the Michael Graves College and the Robert Busch School of Design. Coordinated portrait photography and collected and processed content from all graduating seniors across all Michael Graves College design disciplines from Kean University's Union, Ocean, and Wenzhou campuses.

Sales Associate – OCTOBER 2014 - JANUARY 2020
NJWINESELLER.COM (CRANFORD, NJ)

Organized stock and created store signage. Used Quickbooks and WinePOS for inventory, pricing, promotional discounts, and checkout. Accepted shipments and filled online orders. Learned about wine, beer, and spirits, and provided customer service in the store and over the phone.