

Danny Goldstein  
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## EDUCATION

Graphic Design  
PRINT/SCREEN/INTERACTIVE  
**BACHELOR OF FINE ARTS** – MAY 2025  
Robert Busch School of Design,  
Michael Graves College,  
Kean University (Union, NJ)

Communications  
**ASSOCIATE OF ARTS** – JANUARY 2013  
Union County College (Cranford, NJ)

## SKILLS

**DESIGN** Visual Identity • Layout & Typography  
Logos • Rebranding • Social Media • Editorial  
Slide Decks • Motion Graphics • Thumbnails  
Infographics & Data Visualization • Templates

**CORE STRENGTHS** Technically fluent • Curious  
Agile learner • Flexible • Community-engaged  
Communicative • Empathetic collaborator

**WEB** HTML/CSS • WordPress • Email design

## SOFTWARE

**ADOBE** InDesign • Illustrator • Photoshop  
Acrobat • Premiere Pro • After Effects  
Audition • Express • XD • Lightroom

**GEN AI** Midjourney • ChatGPT • Topaz AI  
Stable Diffusion • Dalle 3 • Runway • Sora

**OTHER SOFTWARE** Figma • Keynote • Blender  
Microsoft 365 • Google Suite • Linux Systems

## ACHIEVEMENTS

YouTube Partner (POLEMOS)  
**3 MONETIZED CHANNELS** – 2024  
Robert Busch School of Design,  
Michael Graves College,  
Kean University (Union, NJ)

Give OUT Day (PRISM)  
**NATIONAL LEADERBOARD** – 2021  
Placed 7<sup>th</sup> in the 'Give OUT Day' National  
Small Charity fundraising category.

## EXPERIENCE

Graphic Designer  
**POLEMOS**

SEPT. 2022 – MAY 2025  
SINGAPORE (REMOTE)

- Led creative execution of brand and content visuals through three strategic phases, supporting audience growth and platform visibility.
- Shaped pitch & thumbnail creative to monetize multiple YouTube channels.
- Designed branded assets for print and digital—web, social, events, and ads.
- Created infographics, stills, & light motion graphics and refined brand voice and typography for video content.
- Authored and designed newsletters & led narrative shift during repositioning; supported WordPress updates with editorial and visual improvements.
- Piloted generative AI within a startup workflow to increase creative output while staying aligned with brand tone and Web3-savvy audiences.
- Produced templates and assets for social content, giveaways, and pitch decks.

Graphic & Web Designer  
**FREELANCE**

2018-2023

- Delivered brand systems, content, & digital design for clients across industries.
- Shaped pitch & thumbnail creative to monetize multiple YouTube channels.
- Brand identity & print collateral for interior-design studio and wine-retail chain.
- Built CMS-based websites (mostly WordPress) for clients including a psychotherapy practice.
- Branded motion graphics and social templates for online creators.
- UI design and prototypes for a travel-culture mobile app.
- Created process pages and mock sites for a bank's onboarding tools; delivered UI assets for videos and tutorials.
- Gathered student work and coordinated portraits across three campuses to develop a university design college's online alumni showcase.

Technology Coordinator  
**HERITAGE UNIVERSALIST UNITARIAN CHURCH**

2020-2022  
CINCINNATI, OH (REMOTE)

- Led tech production and visual design for hybrid and remote services.
- Ran weekly virtual services and rehearsals for clergy and volunteers across several congregations.
- Edited video and created custom motion graphics for services; collaborated on media tied to social-justice themes.

Founding Board Chair  
**PRISM**

2017-2022  
COLORADO, US (REMOTE)

- Co-founded & visually shaped a grassroots LGBTQ+ support nonprofit focused on identity healing and online community connection.
- Developed branding, event identities, and keepsakes (digital and physical) to encourage recurring participation and visibility at in-person events.
- Trained and coordinated a volunteer moderation team; helped define tone, values, and day-to-day policy for virtual programming and community spaces.
- Ran virtual events that helped users build affirming connections.